

COLCHESTER ZOO

Trade Rates 2019



Being a Trade Partner allows you to sell tickets on behalf of Colchester Zoo to your staff or customers!

Special rates - exclusive to Trade Partners

All Trade Partners have a 'special selling rate'. This discount can be passed onto your customers or used as an opportunity to generate commission for your company, charity or organisation. You may sell your tickets at any price up to the standard rates. This is around 25% off Standard rates.

How the system works

The scheme provides each agent with tickets which can be sold to an agent's customers. Every visitor will require a ticket to gain admission to the park (children under 3 years of age are admitted free of charge). Tickets are processed through the park entrance via our computerised turnstiles, which read the agent's unique bar code and the type of ticket (e.g. DAY PASS).

Your customers may visit Colchester Zoo on any day (Colchester Zoo is closed on Christmas Day). The expiry date of this contract is 1st November 2019. Please advise your customers that we offer plenty of free onsite parking.

Approved images and company information

Following completion of this contract we will give you access to images and information. No social media advertising without permission from the trade team. All marketing, copy and images to be approved by Colchester Zoo. No refunds will be given if tickets are not used.

Upgrades

Guests visiting with trade account tickets are able to upgrade to a Colchester Zoo Pass if they wish to on the day of their visit, however they will only receive the face value of this ticket off of their pass. The responsibility to inform the visitor of this lies with the trade account representative.

Please note Colchester Zoo will charge a supplement for entry to secondary attractions included within special events such as, but not limited to, Fright Nights and The Magic of Christmas. During Fright Nights, children under the age of 16yrs must be accompanied by a responsible adult/guardian aged 18yrs or over. Unaccompanied children under 16yrs will not be admitted.

Selling a ticket

Each customer will require their own ticket to gain admission. Please note that children under the age of 16 yrs must be accompanied by a responsible adult at all times whilst on Colchester Zoo premises. Children under the age of 16yrs will not be admitted entry without a responsible adult/guardian aged 16yrs or over.

- Take the money from your customer.
- Record the transaction details for each customer.
- Give the customer the tickets.
- Your customer can then use the tickets to gain access to Colchester Zoo.
- Tickets are valid for one day's use only - but you do not need to specify a day.
- The tickets are not valid for resale once purchased from the seller.
- Your customers can proceed directly through the entrance turnstiles - there's no need for them to queue at the ticket booths.
- Any guest visiting with a disability will be required to purchase the relevant adult, senior or child admission ticket. Colchester Zoo will then admit an assistant FREE of charge upon request when verification of disability is shown.
- ID is required for guests with disability admission, please ensure this is relayed to the customer.
- ALL standard entry terms and conditions apply.

What to do next

Simply complete the contract and return it to:

By post

Administration
Colchester Zoo, Maldon Road, Stanway,
Colchester, Essex CO3 0SL

By email

admin@colchesterzoo.org

For more information call

01206 331 292 ext. 221

COLCHESTER ZOO Trade Account 2019 Contract

Please enter your details and save the file as your company name, returning it as an attachment to enquiries@colchesterzoo.org in order to validate our agreement.

Name:

Position:

Company:

Address:

Postcode:

Telephone Number:

Email:

Trade Rate

Adult (16+)	£17.99
Child (3+)	£12.99
Senior (60+)	£16.49
Under 3	FREE

Please be aware:

Any guest visiting with a disability will be required to purchase the relevant adult, senior or child admission ticket. Colchester Zoo will then admit an assistant FREE of charge upon request when verification of disability is shown.

Find out more on the Colchester Zoo website www.colchesterzoo.org

2019 prices!
Book your tickets NOW
- valid for a full year from the date of purchase.

IN CONSIDERATION OF COLCHESTER ZOO LIMITED APPOINTING ME AS A TRADE ACCOUNT HOLDER
I AGREE AS FOLLOWS:-

To request a minimum of 30 tickets each time an order is placed.

You agree to sell your tickets at any rate between the TRADE rate and the STANDARD rate.

Payment can be taken by card or we can invoice you in advance for payment by cheque or BACS. Your tickets will be despatched as soon as your payment has cleared.

Please note that 24 hours' notice is required if you wish to collect ticket orders upon receipt of a cash payment.

I agree to a £6.20 charge for Special Delivery postage if tickets are required to be posted.

Tickets are valid for one year from the date they are printed and are not refundable or exchangeable at the end of their validity.

VAT is included in the ticket price, currently at 20%.

If your tickets are stolen or mislaid you need to inform us of the ticket details as soon as possible and we can cancel and reprint replacements for you.

Colchester Zoo reserves the right to withdraw the scheme at any time.

Prices are correct at time of going to press. Colchester Zoo reserves the right to alter its rates up or down at any time.

All marketing and social media must be approved by Colchester Zoo, this includes any third party sales.

If the above terms are not met in full then contracts will be cancelled, including all tickets issued.

We do reserve the right to refuse applications.

Signature:

Date:

COLCHESTER
ZOO
Action for the Wild